

# InStore

Double-sided – reusable – climate conscious



#### **INSTORE – THE ULTIMATE CAMPAIGN TOOL**

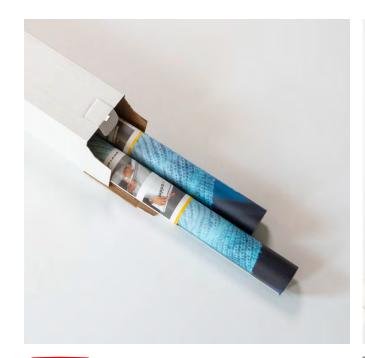
A double-sided and sturdy floor stand that canbe reused campaign after campaign. You can attach various brochure holders or create a custom demo holder for your product launch. With the environmentally friendly AdderMedia™, you get an amazingly sleek material that stays perfectly straight in the display and cannot be torn apart.

## **Key Features**

- Double-sided
- Easy message swapping
- Simple placement
- Durable and stable
- Climate conscious
- Reusable
- Prepared for accessories
- Logo-bearing baseplate
- 10-year warranty















Unlike a traditional roll-up that is a one-time use product, the InStore™ stand is reused year after year – both conveniently and environmentally friendly. It is double-sided and without a cassette, making it extremely easy to change the message when the time comes. New banners are shipped rolled up along with assembly instructions.













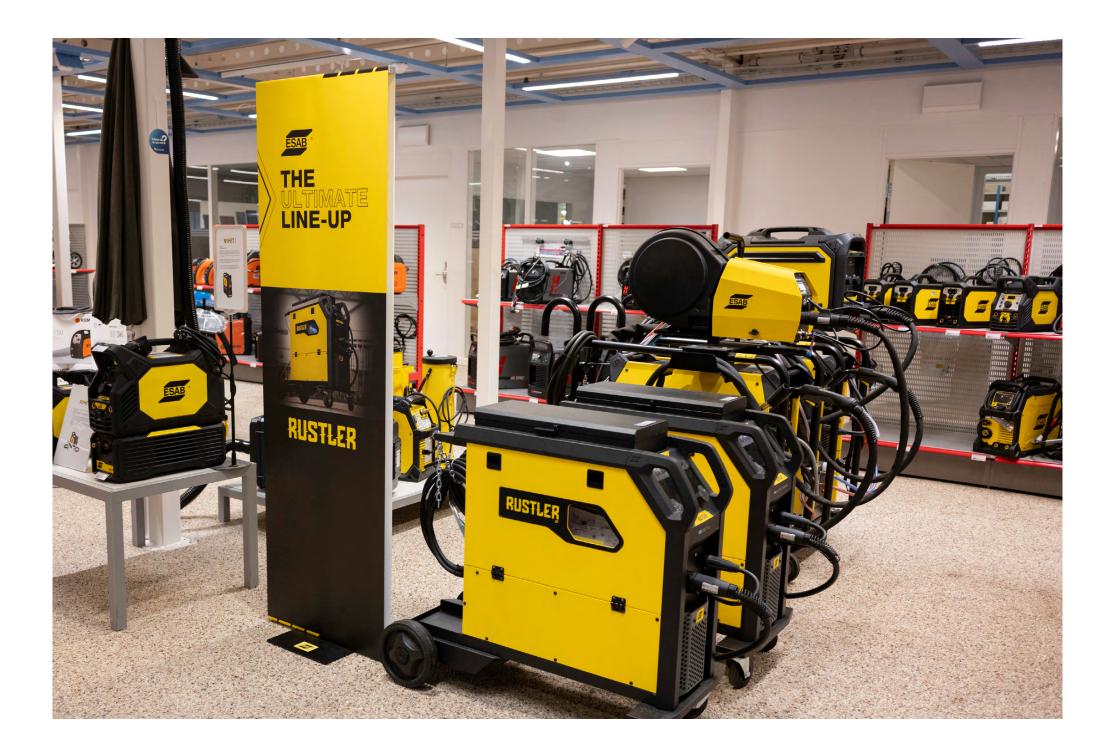


InStore™ comes prepared for customization and accessories. The baseplate is available in three standard colors: silver, black, and white. Additionally, we can print a logo or message on it. All baseplates are equipped with four additional holes for easy attachment of accessories such as brochure or product holders.













Water resistant



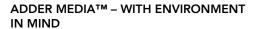
Non-tear



UV-resistant



Non-static



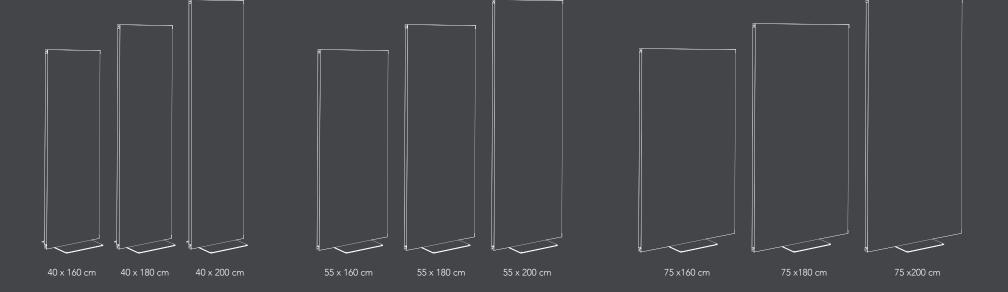
AdderMedia<sup>TM</sup> is a unique synthetic paper. High-grade white with a high-performance surface layer, non-transparent. Free from PVC, wood, and laminate. A sturdy, durable, non-static surface, washable, waterproof, and UV-resistant. It cannot be torn. The quick-drying surface requires no additional lamination.



### SIZES

InStore is available in widths of approximately 40 cm, 55 cm and 75 cm, and in heights of approximately 160 cm, 180 cm and 200 cm.

Each size is most suitable for different environments and can be combined as needed. We're happy to assist in finding the best fit for you.







## Adder AB

Ranhammarsvägen 18A 168 67 Bromma, Sweden Telefon +46 (0)8 660 22 80 E-post sales@adder.se